



Application Questions

This document is intended to help you prepare your application responses. Before completing the application, please review the guidance in the solicitation, the webinar recording, and the Q&A document. All applications must be submitted through the online portal at <https://forms.veic.org/application-innovation-pilot-program>. If you experience any issues with the online form, please contact info@innovation.poweraheadcolorado.org for assistance.

After you submit your application, you will receive a confirmation email within 1–2 business days. If you do not hear from us within that timeframe, please contact us at info@innovation.poweraheadcolorado.org and include your project title and lead organization in the subject line.

Applicant Information

1. Lead organization name
2. Submitter name
3. Position/Title
4. Phone number
5. Email address
6. Lead organization legal/tax status Note: State agencies and city/county governments are not eligible to apply as lead applicants but may be included as subcontractors or partners.
7. List of subcontractors
8. Does the proposal team accept the Terms and Conditions? If no, please attach an explanation with your application.
9. Please upload a Secretary of State Certificate of Good Standing (or equivalent document) for the lead applicant. If your organization does not hold an active certificate please briefly explain the reason and any relevant context.
10. By checking this box, I certify that my organization and its principals are not presently suspended, debarred, or otherwise excluded from participation in federally funded programs. I understand that DRCOG/VEIC may verify this status as part of the award review process.

Project Overview

These fields help us understand your project context at a glance. You'll have space to provide detailed descriptions in the next section.

11. Project name
12. Primary focus area

Communities Served

The following questions ask you to identify and classify the communities you serve. The following maps may be used as references:

i. Map of [Denver Regional Council of Governments member governments](#)

ii. Map from [Colorado Department of Public Health & Environment](#) to determine the classifications relevant to the areas you serve.

13. Geographic area served

14. Select all of the following community types in which the project will take place. Colorado Department of Public Health & Environment maintains a map of communities meeting these criteria at link number 2 above.

i. Low-income communities: Census block groups in which more than 40% of households are at or below 200% of the federal poverty line.

ii. Communities of color: Census block groups in which more than 40% of the population identify as anything other than non-Hispanic white.

iii. Housing cost-burdened communities: Census block groups in which more than 50% of households spend more than 30% of their income on housing costs like rent or mortgage payments.

iv. Linguistically isolated communities: Census block groups in which more than 20% of the population lives in households where all adults speak a language other than English or do not speak English well.

v. Communities in a census block group with a [Colorado EnviroScreen](#) score above the 80th percentile.

vi. Mobile home communities: Areas that meet the [Department of Local Affairs'](#) definition of a mobile home park.

b. Estimated percentage of project resources that will directly benefit people in these communities. (Instruction: "Resources" may include staff time, outreach, incentives, or installed equipment.)

15. Which technologies are central to your project?

a. Heat pump HVAC (air-source or ground-source)

b. Heat pump water heating (HPWH)

c. Central or shared heat pump systems

d. Electric cooking (e.g., induction)

e. Heat pump dryers

f. Service panel or electrical upgrades

g. Whole-home or building controls / load management

h. Weatherization or building envelope improvements

i. No direct installation (e.g., training, tools, software, outreach)

j. Other (please describe)

16. What types of buildings or settings will your project focus on?

a. Residential

- i. Single-family homes
- ii. Mobile or manufactured housing
- iii. Small multifamily (2–4 units)
- iv. Multifamily (5+ units)
- v. Regulated affordable housing
- vi. Naturally occurring affordable housing (NOAH)
- vii. Mixed-use residential

b. Commercial

- i. Small commercial buildings (< 50,000 Square Feet)
- ii. Large commercial buildings (> 50,000 Square Feet)
- iii. Community facilities (e.g., libraries, recreation centers, clinics)
- iv. Other (please describe)

Project Details

In this section, you will describe your project in greater depth. Here, we're looking for a clear explanation of the problem you're addressing, the activities you plan to carry out, and the results you hope to achieve during the grant period.

17. In a few sentences, succinctly describe the core idea of your project: what you will do and the primary result you intend to deliver (approx. 75 words).

18. Describe the problem or challenge your project is focused on, including its current impact on the people or places being served (approx. 150 words).

19. In a few short paragraphs, outline the main activities your project will carry out, focusing on the key steps or actions you plan to implement (approx. 150 words).

20. Who is your project intended to serve? Please note any eligibility requirements or limits on who can participate (approx. 100 words).

21. Describe the goals of your project and the expected impacts on the problem or challenge described above. (approx. 150 words).

Budget and Qualifications

22. Using the budget template provided, list your major budget categories and associated costs. Please identify any leveraged or matching funds (cash or in-kind) that will support your project. Leveraged funds are not required, but they may strengthen the feasibility and scalability of the proposed project. Available incentives, including those offered by Power Ahead Colorado may be identified in grant proposal budgets as leveraged funds. To help reviewers understand how your budget supports your project design, please identify which of your previously described project activities each budget category supports.

23. Describe any budget risks related to leveraged funds or partner contributions. For example, are there incentives, matches, or partner resources that may not materialize? If so, explain how significant those risks are and how they could affect your project. (approx. 100 words).

24. Describe your project team's experience and capabilities. What strengths or expertise make your team well-suited for this work? If multiple organizations are involved, briefly explain the role each partner will play. If helpful, include any prior experience working in the locations or communities your project will focus on (approx. 100 words).

25. Please attach 1-3 items that strengthen your proposal (for example, links to similar projects, letters of support, or results from past pilots or programs).

26. Please provide three references (name, organization, email, phone).

